

Affordable Care Act:

National Prevention, Health Promotion, and Public Health Council

National Prevention and Health Promotion Strategy

Corinne Graffunder

Centers for Disease Control and Prevention

Department of Health and Human Services

February 18, 2011

The Affordable Care Act

- Expands insurance coverage to 32 million more people (Coverage)
- Makes coverage and care more affordable (Costs)
- Calls for the National Quality Strategy (Quality)

**In Addition to Coverage, Cost, and
Quality...**

**The Affordable Care Act
is a
Unique Opportunity for
Prevention**

The National Prevention Council

□ *Role/Responsibility:*

- Prioritize and align prevention efforts across the federal government and the nation

□ *Composition:*

- Chaired by the Surgeon General
- Council members: 17 federal departments
- Advisory Group: up to 25 non-federal members

Council Members

Bureau of Indian Affairs	Department of Labor
Corporation for National and Community Service	Department of Transportation
Department of Agriculture	Department of Veterans Affairs
Department of Defense	Environmental Protection Agency
Department of Education	Federal Trade Commission
Department of Health and Human Services	Office of Management and Budget
Department of Homeland Security	Office of National Drug Control Policy
Department of Housing and Urban Development	White House Domestic Policy Council
Department of Justice	

Advisory Group on Prevention, Health Promotion, and Integrative and Public Health (to date)

JudyAnn Bigby, Secretary of Health and Human Services for the Commonwealth of Massachusetts

Valerie Brown, First District County Supervisor for the County of Sonoma, California

Jonathan Fielding, Director of the Los Angeles County Department of Public Health

Ned Helms, Jr., Director of the New Hampshire Institute for Health Policy and Practice, University of New Hampshire

Advisory Group, cont.

Charlotte Kerr, Healthcare consultant and a faculty member of the Tai Sophia Institute

Jeffrey Levi, Executive Director, Trust for America's Health

Elizabeth Mayer-Davis, Professor of Nutrition and Professor of Medicine, University of North Carolina at Chapel Hill

Vivek Murthy, Co-founder and President of Doctors for America

Barbara Otto, CEO and former Executive Director of Health & Disability Advocates

Advisory Group, cont.

Linda Rosenstock, Dean of the School of Public Health/
Professor of Medicine and Environmental Health
Sciences at UCLA

John Seffrin, Chief executive officer of the American
Cancer Society

Susan Swider, Professor in the College of Nursing at the
Rush University Medical Center, Chicago, IL

Sharon Van Horn, Pediatrician and Fellow in Integrative
Medicine, University of Arizona

National Prevention Council: Charge

1. Develop the National Prevention and Health Promotion Strategy (National Prevention Strategy)
2. Provide ongoing leadership and coordination of federal prevention and health promotion efforts
3. Produce an Annual Status Report on the National Prevention Strategy progress

National Prevention Strategy

- ❑ Provide Recommendations and Action Items
- ❑ Align and target federal prevention and health promotion efforts
- ❑ Align with existing national efforts, such as:
 - Healthy People 2020
 - National Quality Strategy
 - First Lady’s “Let’s Move!” campaign
 - America’s Great Outdoor Initiative

Approach

- ❑ Work across sectors
- ❑ Catalyze public and private partnerships:
 - Federal, state, tribal, local, and territorial
 - Private, non-profit, faith, community, labor
- ❑ Focus on where people live, learn, work, and play
 - Community, worksite, institutions, etc.
- ❑ Eliminate disparities

Stakeholder Engagement

- ❑ National conferences
- ❑ Stakeholder input sessions
- ❑ Outreach calls
- ❑ HHS Regional meetings
- ❑ Council website:

www.healthcare.gov/nationalpreventioncouncil

Draft Framework

Vision



Goals



Strategic Directions



Recommendations



Action Items

Draft Vision

Working together to improve the health and quality of life for individuals, families, and communities by moving the nation from a focus on sickness and disease to one based on wellness and prevention.

Draft Goals

Americans Living Healthier and Longer

- Healthy Communities
- Preventive Clinical and Community Efforts
- Empowered Individuals

Draft Framework

Vision



Goals



Strategic Directions



Recommendations



Action Items

10 Strategic Directions

Cross-Cutting (4):

1. Healthy Physical, Social and Economic Environments
2. Eliminate Health Disparities
3. Prevention and Public Health Capacity
4. Quality Clinical Preventive Services

10 Strategic Directions

Targeted (6):

5. Tobacco-Free Living
6. Reduce Alcohol and Drug Abuse
7. Healthy Eating
8. Active Living
9. Injury-Free Living
10. Mental and Emotional Wellbeing

Key Elements

Public Comment period ended (1/22/11)

Council review

Advisory Group review

ACA 1 year anniversary (3/23/11)

Thank you!

For more information go to:

www.healthcare.gov

