

The National Health Collaborative on Violence and Abuse

Preventing Intimate Partner Violence: Exploring the CDC's IPV Technical Package

October 27, 2017 | 10-11:30am PT/1-2:30pm ET

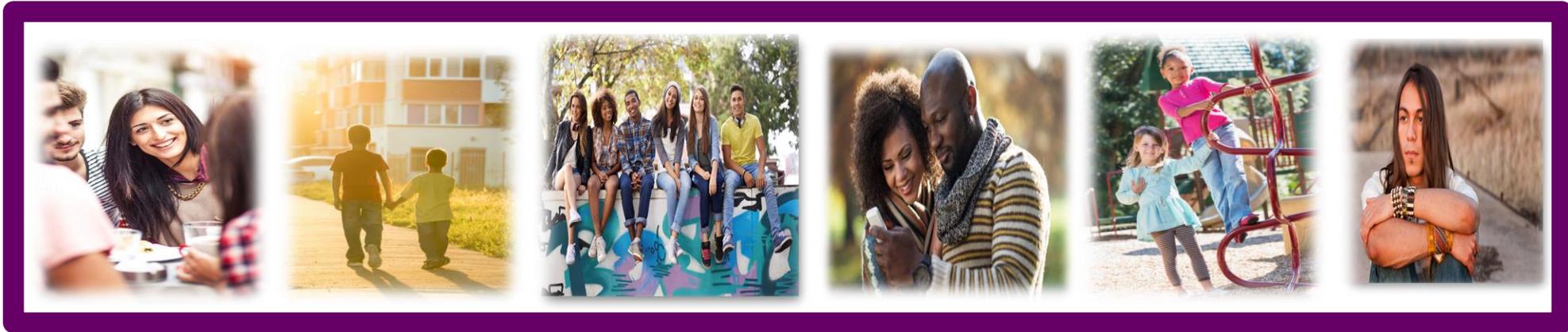
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Division of Violence Prevention's Suite of Technical Packages



**Division of Violence Prevention
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention**

Linda L. Dahlberg, PhD



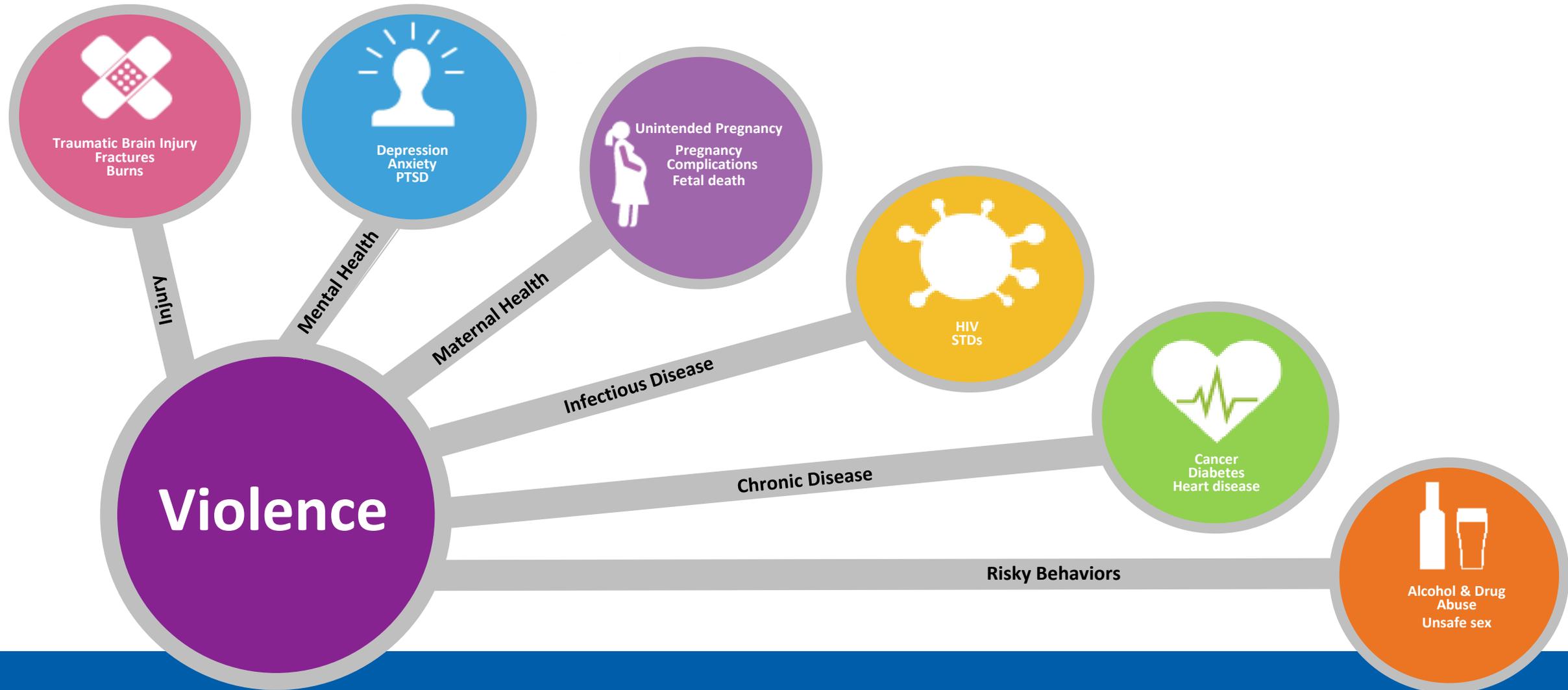
Preventing Violence is a CDC Priority



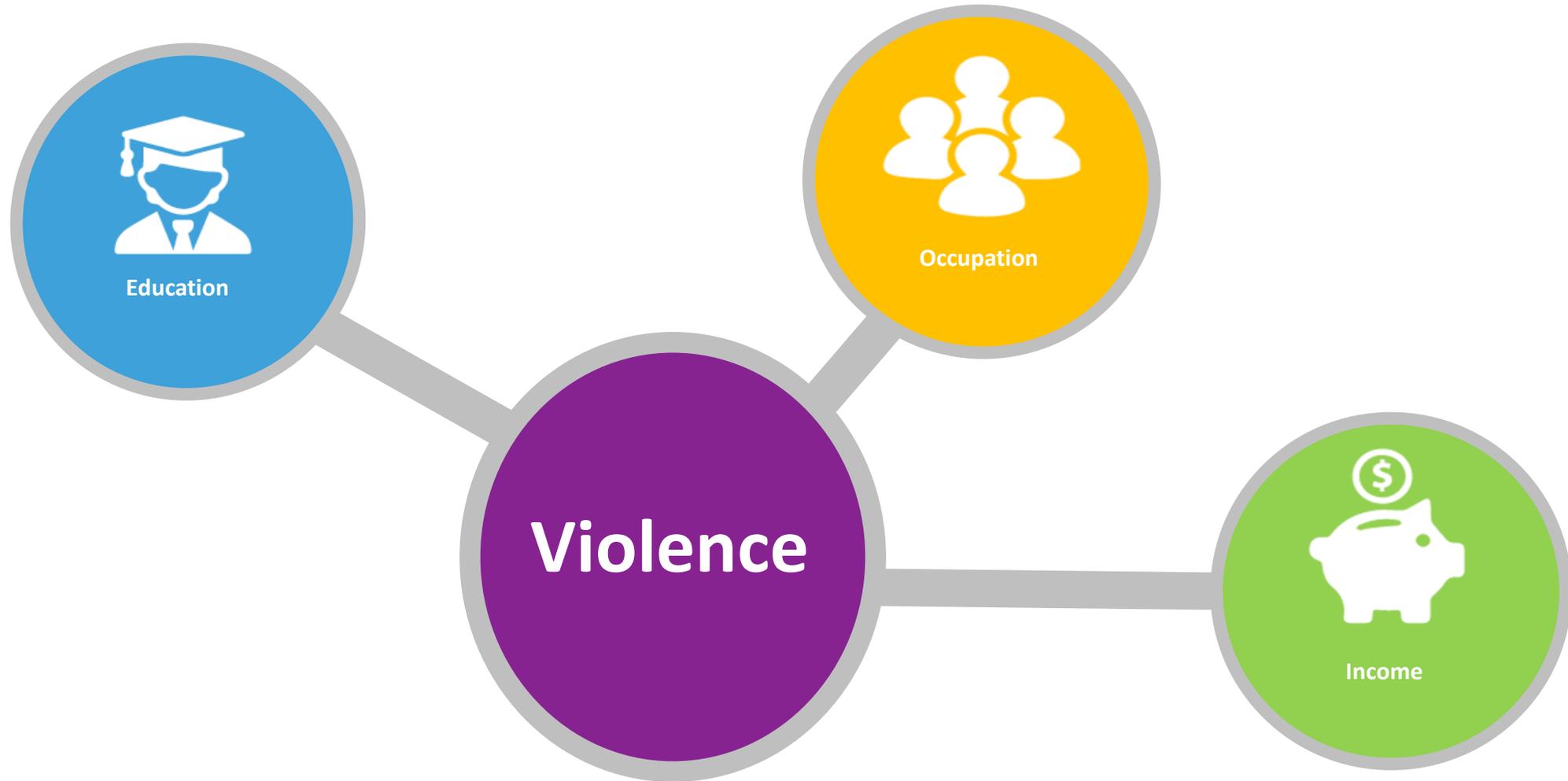
Violence impacts millions of children, youth and adults each year



Violence has lasting impacts on health

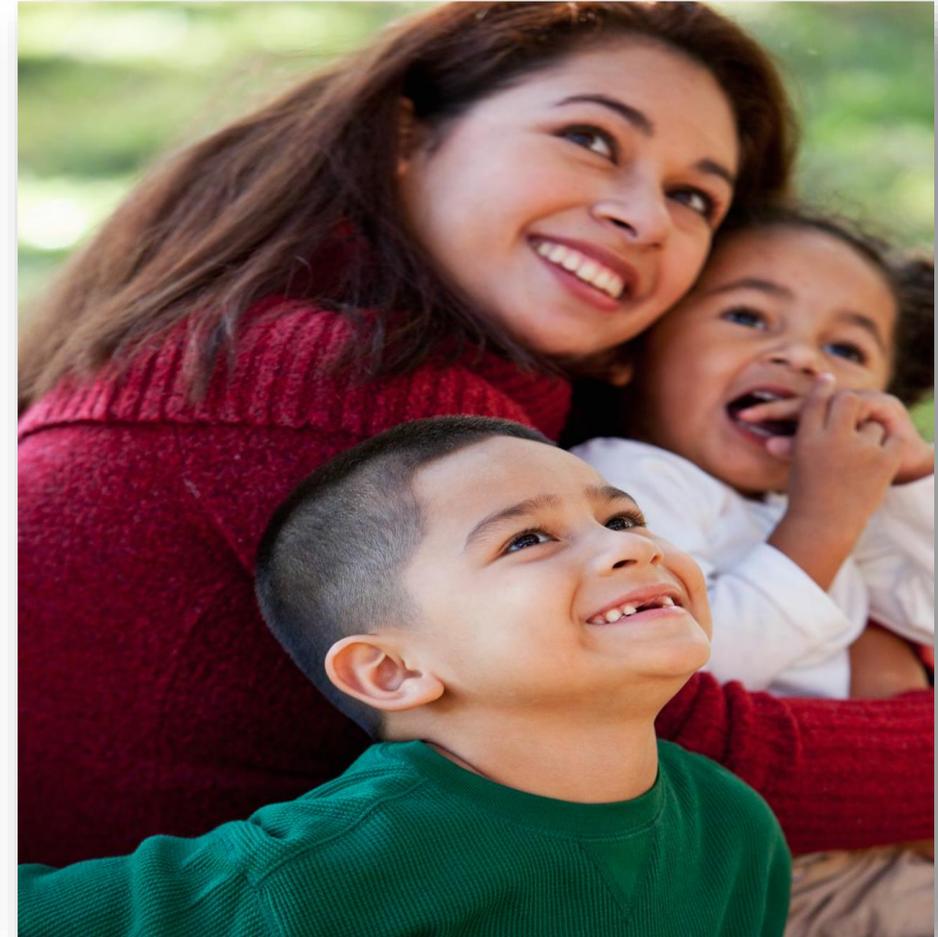


Violence has lasting impacts on life opportunities



Violence is not inevitable

- ❑ It is **PREVENTABLE**
- ❑ A comprehensive approach targeting multiple risk and protective factors across the social ecology is critical to having a broad and sustained impact on violence.



Helping States and Communities Take Advantage of the Best Available Evidence



Preventing Child Abuse and Neglect:
A Technical Package for Policy, Norm, and Programmatic Activities

National Center for Injury Prevention and Control
Division of Violence Prevention



STOP SV:
A Technical Package to Prevent Sexual Violence

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Division of Violence Prevention



A Comprehensive Technical Package for the Prevention of Youth Violence and Associated Risk Behaviors

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Preventing Suicide:
A Technical Package of Policy, Programs, and Practices

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Preventing Intimate Partner Violence Across the Lifespan:
A Technical Package of Programs, Policies, and Practices

National Center for Injury Prevention and Control
Division of Violence Prevention



Technical Package

A select group of strategies based on the **best available evidence** to help communities and states sharpen their focus on priorities with the **greatest potential** to prevent violence.



Benefits of a Technical Package

Technical packages are one of the six key components for effective public health program implementation

- Sharpen and focus what otherwise might be vague commitments to "action"
- Avoid a scattershot approach of a large number of interventions, many of which have only a small impact
- Achieve substantial and synergistic improvement in outcomes

Structure

- A technical package has three components
 - **Strategy** – direction or action to achieve the goal of preventing violence
 - **Approaches** – specific ways to advance the strategy
 - Example programs, policies or practices
 - **Evidence** – for each approach in preventing violence or impacting its associated risk and protective factors

Strategies to Prevent Violence

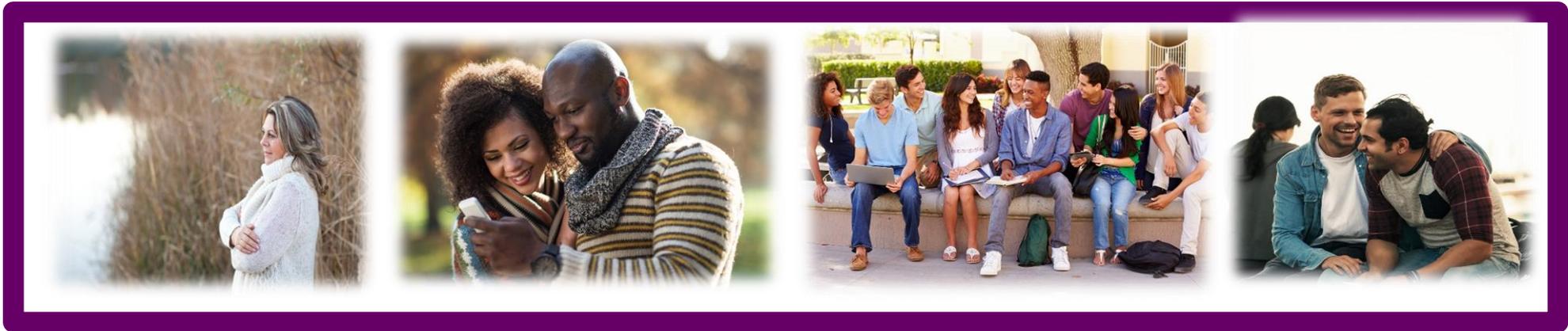


Working Together to Make a Difference

- Public health
- Education
- Government (local, state, federal)
- Social services
- Business/labor
- Non-governmental organizations
- Health services
- Justice
- Housing
- Media



Preventing Intimate Partner Violence Across the Lifespan: A Technical Package of Programs, Policies, and Practices



**Division of Violence Prevention
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention
Phyllis Holditch Niolon, PhD and Megan Kearns, PhD**

IPV Prevention Strategies and Approaches

Teach safe and healthy relationship skills

- Social-emotional learning programs for youth
- Healthy relationship programs for couples

Engage influential adults and peers

- Men and boys as allies in prevention
- Bystander empowerment and education
- Family-based programs

Disrupt the developmental pathways toward partner violence

- Early childhood home visitation
- Preschool enrichment with family engagement
- Parenting skills and family relationship programs
- Treatment for at-risk children, youth and families

Create protective environments

- Improve school climate and safety
- Improve organizational policies and workplace climate
- Modify the physical and social environments of neighborhoods

Strengthen economic supports for families

- Strengthen household financial security
- Strengthen work-family supports

Support survivors to increase safety and lessen harms

- Victim-centered services
- Housing programs
- First responder and civil legal protections
- Patient-centered approaches
- Treatment and support for survivors

Teach Safe and Healthy Relationship Skills

□ Social-emotional learning programs for youth



□ Healthy relationship programs for couples



Engage Influential Adults and Peers

- ❑ Men and boys as allies in prevention
- ❑ Bystander empowerment and education
- ❑ Family-based programs



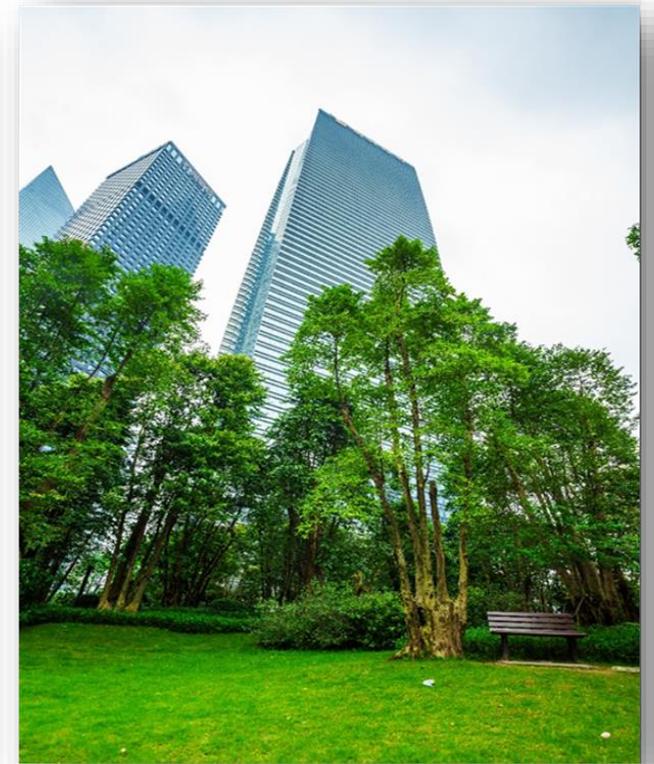
Disrupt the Developmental Pathways Toward Partner Violence

- ❑ Early childhood home visitation
- ❑ Preschool enrichment with family engagement
- ❑ Parenting skill and family relationship programs
- ❑ Treatment for at-risk children, youth and families



Create Protective Environments

- ❑ Improve school climate and safety
- ❑ Improve org policies and workplace climate
- ❑ Modify the physical and social environments of neighborhoods



Strengthen Economic Supports for Families

- ❑ Strengthen household financial security
- ❑ Strengthen work-family supports



Support Survivors to Increase Safety and Lessen Harms

- ❑ Victim-centered services
- ❑ Housing programs
- ❑ First responder and civil legal protections
- ❑ Patient-centered approaches
- ❑ Treatment & support for survivors



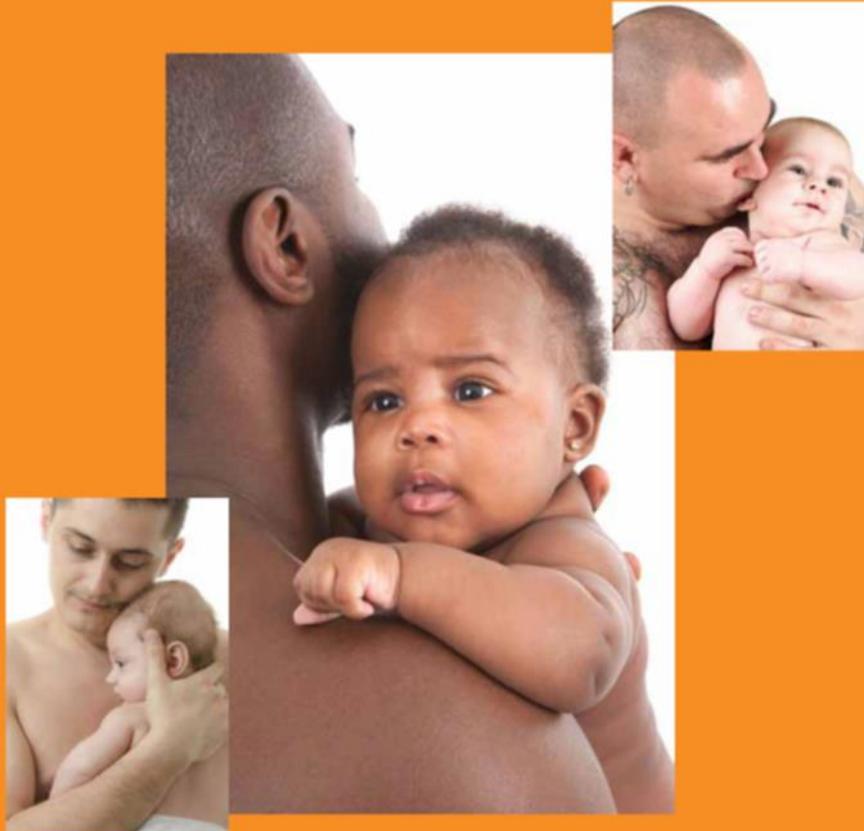
Prevent Intimate Partner Violence

The technical package is a tool to help states and communities take advantage of the **best available evidence** to inform and guide prevention decision-making.

Join us!



**What dad wouldn't
be willing to take the shirt
off his back for his baby?**

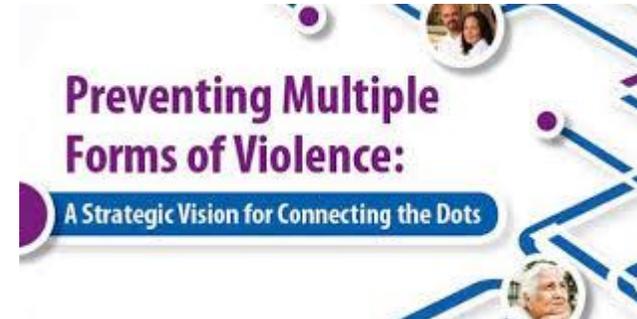
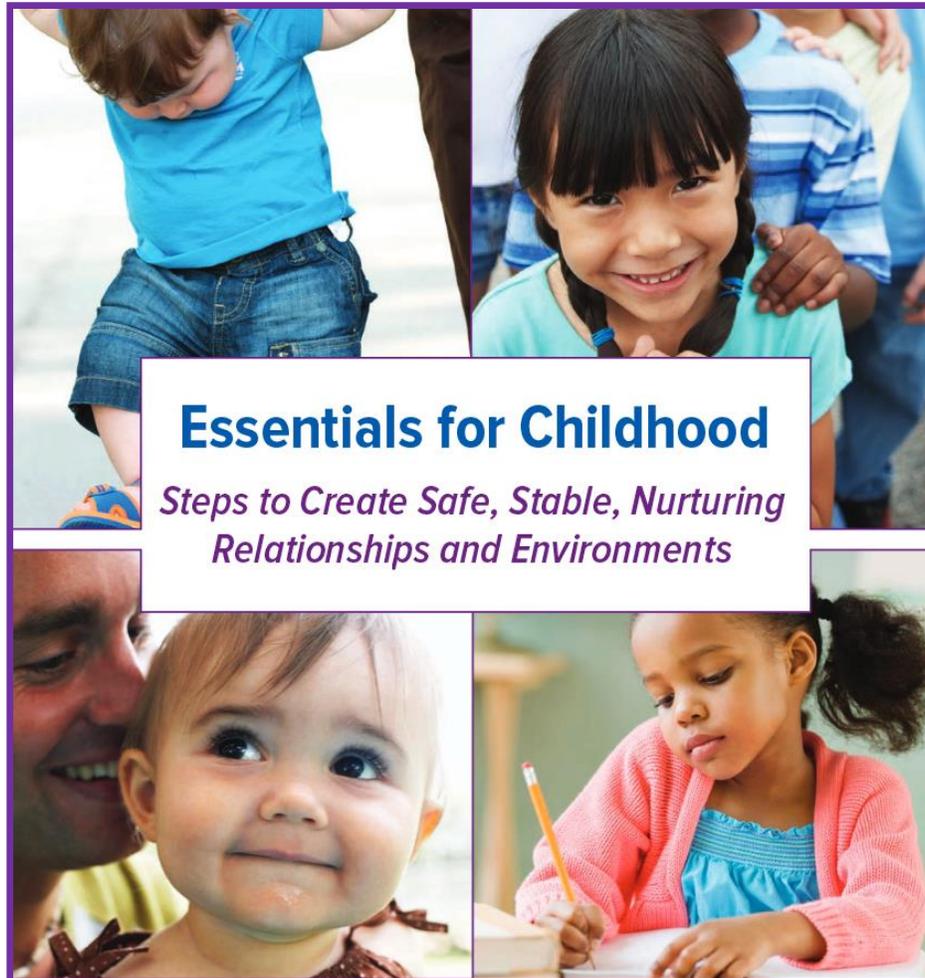


**Skin to skin contact.
It's good for babies.
It's good for parents.**

Colleen Yeakle, MSW, Coordinator of
Prevention Initiatives



CDC Guidance



CDC Guidance

Risk/Protective Factor	Technical Package Strategy	Technical Package Approach
Family Support/ Connectedness	Engage influential adults and peers	<ul style="list-style-type: none">• Men and boys as allies in violence prevention• Family-based Programs
	Disrupt the developmental pathways toward partner violence	<ul style="list-style-type: none">• Parenting skill and family relationship programs
Harmful norms around masculinity and femininity	Engage influential adults and peers	<ul style="list-style-type: none">• Men and boys as allies in violence prevention

Skin to Skin Program



Collaborate with healthcare providers in a range of settings to adopt policies, procedures and practices to encourage fathers to engage in skin to skin contact with their infants.

- Indiana's WIC program
- Hospitals
- Birthing programs
- Pediatricians
- Home visitation programs
 - *Nurse-Family Partnership*
 - *Healthy Families*
- Parenting support programs
 - *Early Head Start*
 - *Ind. Black Breastfeeding Coalition*



Skin to Skin Program

Anticipated outcomes

Individual	Relationship	Organizational	Community
<ul style="list-style-type: none"> Babies emotional and biological needs are met; immunity is increased Reduction in parental anxiety and increase in sense of efficacy for infant care Opportunity to reevaluate masculinity in the context of parenting 	<ul style="list-style-type: none"> Increase in bonding and the delivery of nurturing behaviors between infant and parent Increase in dad's participation in infant care Reduction in maternal stress and parental conflict Reduction in child maltreatment 	<p>Organizations adopt policies, practices and structures that are supportive of active parenting roles for fathers</p>	<ul style="list-style-type: none"> Increased expectation of and support for fathers taking active parenting roles Modification of traditional masculinity norms and fatherhood

Evaluation: Organizations

“We put the posters on the door so that families can see from the moment that they enter our program, that we are caring about dads as well as moms.”

Healthy Start Indianapolis



“We have lots of print materials for moms. It’s nice to have materials that focus on nurturing behaviors with fathers. The language on the posters has really resonated with fathers.”

WIC Johnson County



Evaluation: Organizations

Grant County Pilot

- 20 Partner agencies
- 24.8% Behavioral adoption rates at hospital (April-June 2017)



Evaluation: Parents



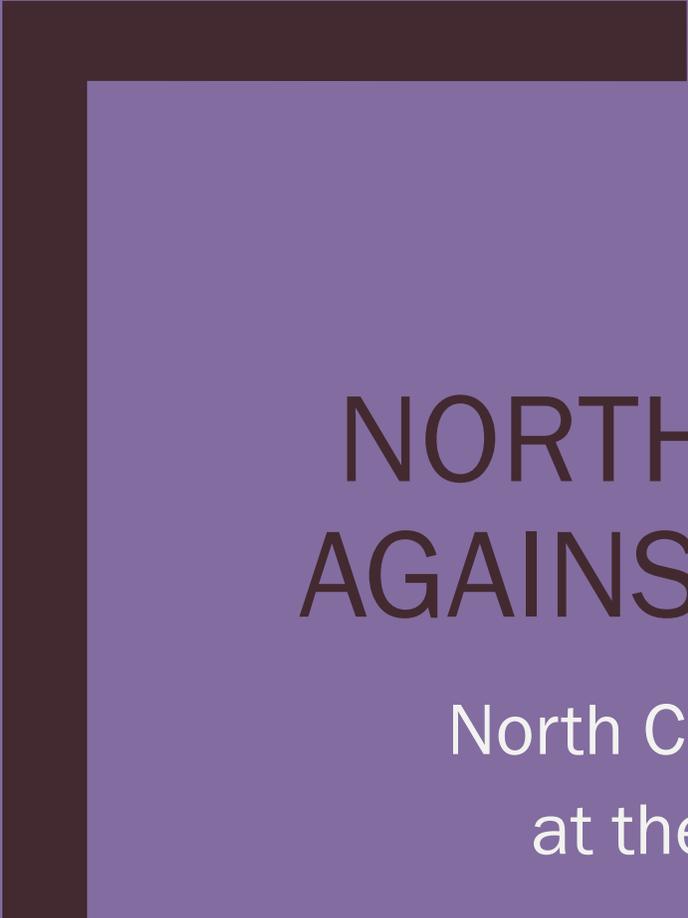
Grant County Home Visitation Interviews

- 78% of interviewed families reported increased bonding between father and infant.
- 35% of mothers reported that dad's participation in skin to skin helped them to feel closer to their partner.

Dad: *“doing skin to skin made me feel closer to my baby. Everyone says that I’m a good dad, and it gives mom a break.”*

Mom: *“Our baby goes to both of us when she’s upset. Shared parenting helps me get some rest.”*

Mom: *“We are strong parents because of his relationship with our baby.”*



NORTH CAROLINA COALITION AGAINST DOMESTIC VIOLENCE

North Carolina's Primary Prevention Efforts
at the Community and Societal Levels



Deena Fulton, MPH

Prevention Coordinator

North Carolina Coalition Against
Domestic Violence



NCCADV and CDC

- NCCADV receives DELTA FOCUS funding from CDC: primary prevention at the community and societal levels
- Cooperative agreement – community of practice and technical assistance
- Technical package released after DELTA FOCUS projects began implementation

Existing strategies and IPV Technical Package

- Aligned well with strategies:
 - *Engage influential adults and peers*
 - *Disrupt the developmental pathways toward partner violence*
 - ***Create protective environments***
 - *Strengthen economic supports for families*
 - ***Support survivors to increase safety and lessen harms***
- Some alignment with approaches
- Less alignment with example programs/policy efforts

Campus work

- Creating protective environments
 - *School climate and safety*
 - *Organizational policies and workplace climate*
- Support Survivors
 - *Victim-centered services*
 - *Housing programs*
 - *Treatment and support for survivors of IPV*



Campus work

- Campus climates intolerant of IPV
 - *Model policy*
 - *www.ModelCampus.org: policy implementation tool*
 - *Trauma-informed services for survivors, investigation, and adjudication*
 - *Training and technical assistance for faculty and staff*



Housing work

- Create protective environments
 - *Organizational policies and workplace climates*
 - *Modify the physical and social environments of neighborhoods*
- Strengthen economic supports for families
 - *Strengthen household financial security*
- Support survivors to increase safety and lessen harms
 - *Victim-centered services*
 - *Housing programs*
- Disrupt the developmental pathways toward partner violence
 - *Increase parent-child connectedness**
 - *Mitigate impacts of trauma (witnessing violence)**

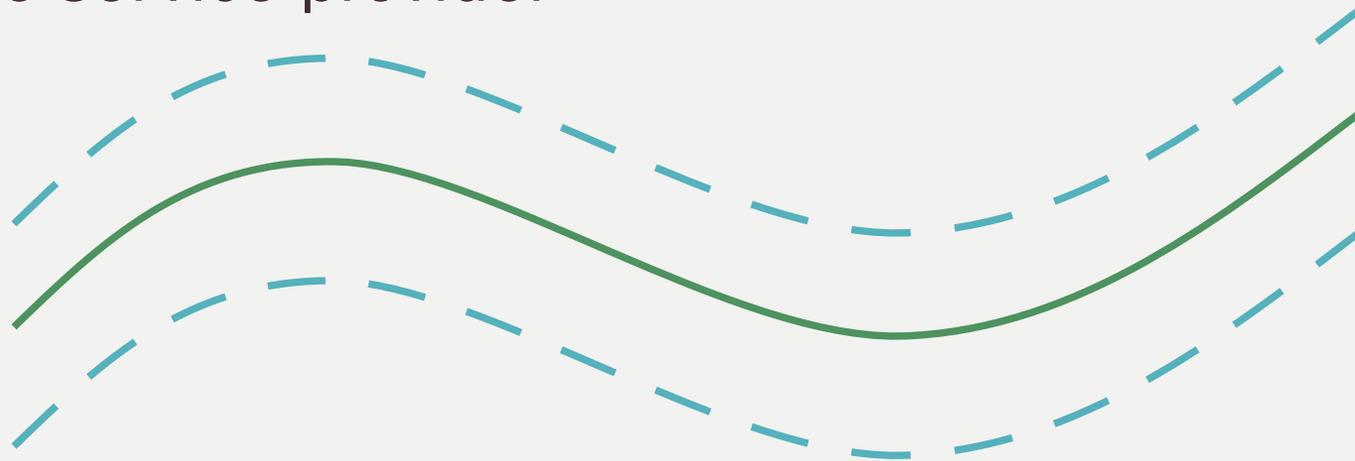
Housing work

- Increasing survivors' and their children's access to safe, stable housing
 - *Increase coordination between housing/homelessness services and domestic violence service systems*
 - *Trauma-informed housing provider practices*
 - *Increasing prioritization of survivors for rapid rehousing, permanent supportive housing*
 - *Changing social norms in housing authority community*



Shifting Boundaries

- Create protective environments: Improve school climate and safety
- Named as example program (evidence based)
- Implemented by DELTA FOCUS sub-grantee: local domestic violence service provider



Useful features

- Broad information about what matters for IPV prevention
- Concrete program and policy examples to start from
- Summary of state of the evidence

Issues or challenges

- Understanding of multiple forms of oppression as underlying causes of risk factors, violence; building toward equity is critical to primary prevention work
- Evidence for the field still relatively limited – adaptation is important
- Lacking discussion of shared risk and protective factors for multiple forms of violence

Connecting the Dots: An Overview of the Links Among Multiple Forms of Violence



Future plans

- DELTA Impact
- Partnerships with allied fields:
 - *Economic justice*
 - *Housing*
 - *Early childhood development/education*
 - ...

On the Horizon

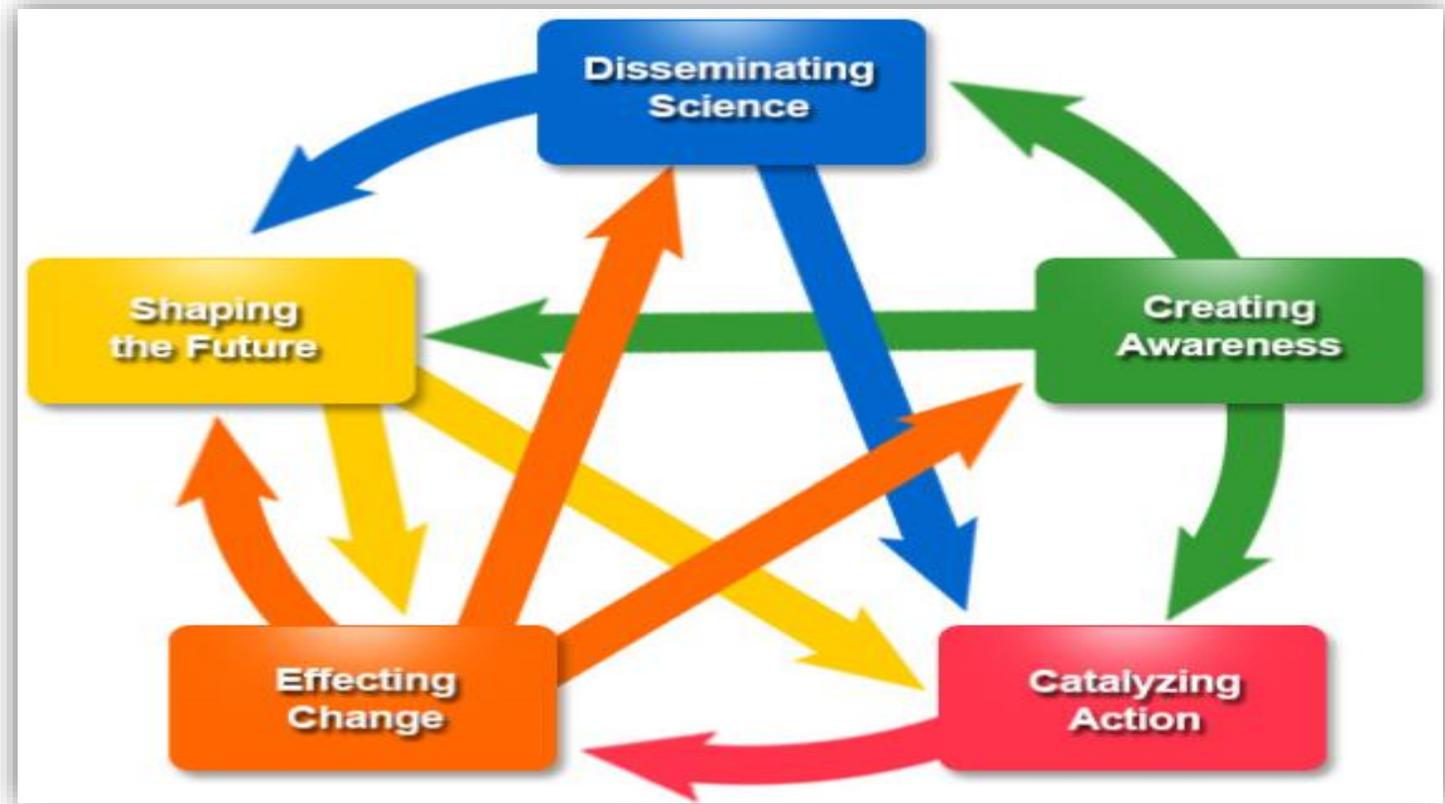


Implementation Guidance

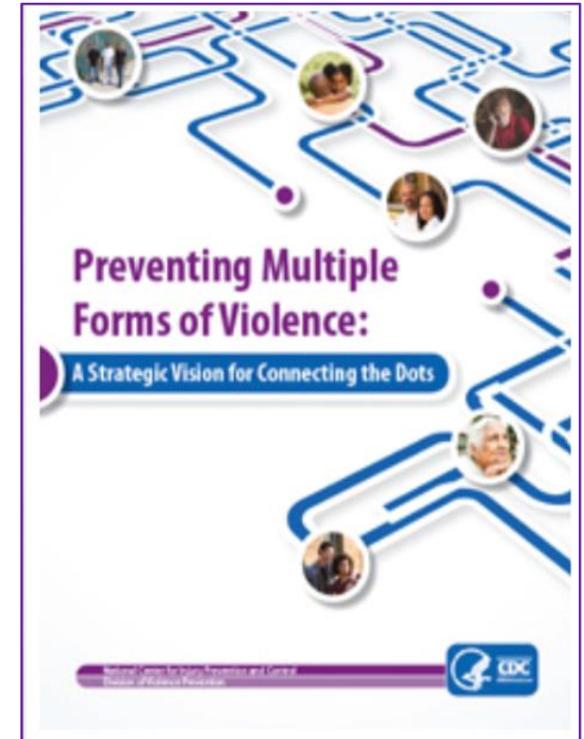
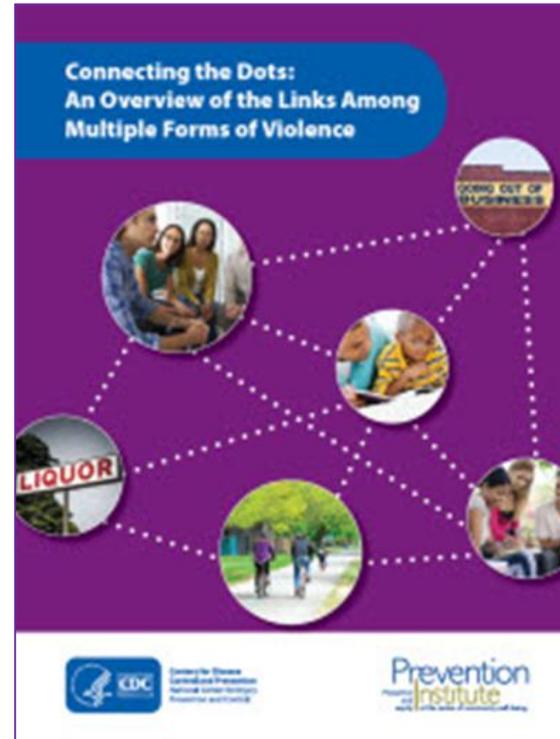
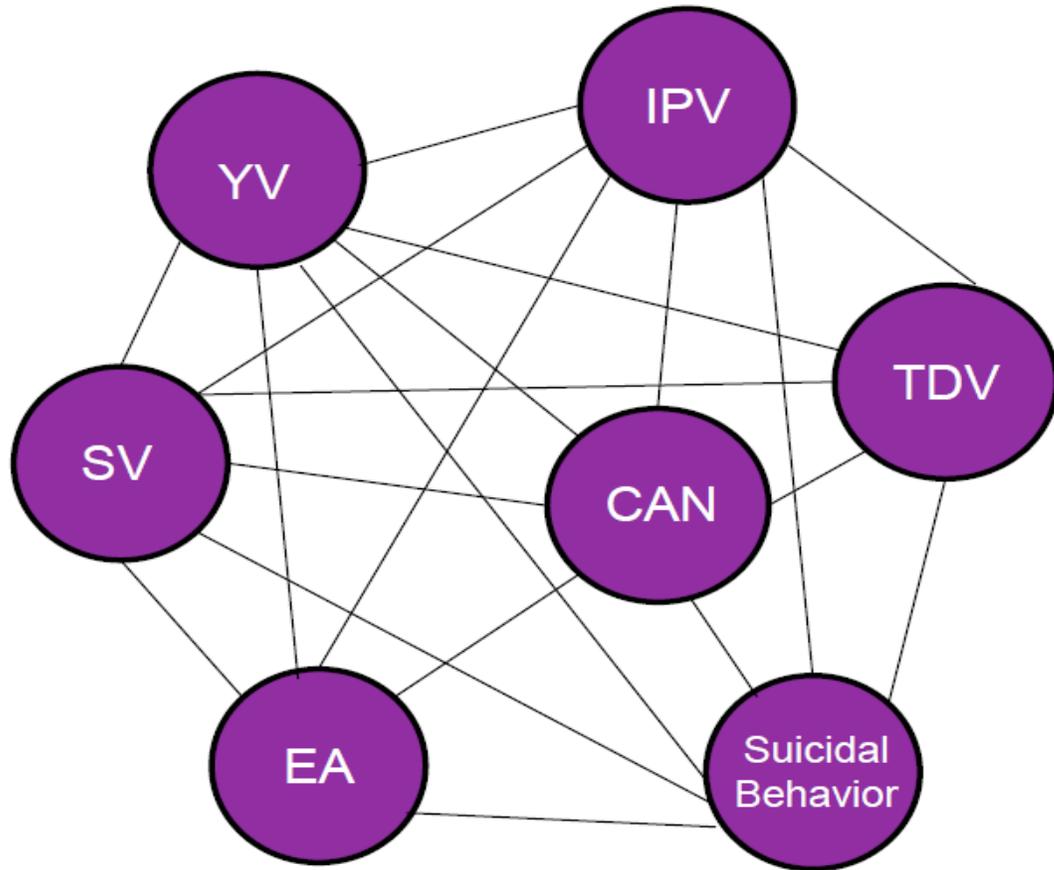


Monitoring Uptake

Science Impact Framework



Connecting the Dots



The technical packages are a tool to help states and communities take advantage of the **best available evidence** to inform and guide prevention decision-making.

Join us!

Be a part of the solution.



For more information

Division of Violence Prevention
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention

1-800-CDC-INFO

Visit CDC's page on the technical packages

<https://www.cdc.gov/violenceprevention/pub/technical-packages.html>

and other violence prevention pages

www.cdc.gov/violenceprevention



Thank You!

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